

Happy Chinese New Year, Salida!
February 16, 2018: The Year of the Dog
Parade & Community Celebration
Sponsorship Opportunities



Salida Creativity Lab presents Happy Chinese New Year, Salida!, a dragon parade and a multicultural celebration to follow at the Salida SteamPlant. Friday evening, **February 16, 2018**. Free for the community.

From late January to mid February, Salida Creativity Lab will work with over 200 students in our community. Children ages 3 and up from area schools and afterschool programs will create

dragon-inspired movement, costumes, and props culminating in a Chinese New Year parade and celebration for the community. Building upon the success of last year's event, the community will be invited to 3 dragon-making clinics at Box of Bubbles, free for the community on Thursday nights prior to the event. After the parade, everyone is invited to celebrate at the SteamPlant with multicultural activities and crafts, music, and refreshments. The celebration is free and open to the public, and will be a lively and fun event for the whole family!

Salida Creativity Lab is seeking sponsorships which will help provide instruction and materials for the parade and event. Please see below for sponsorship opportunities.

\$150 Golden Dragon

Logo in Mountain Mail ad
Logo on event signage at event
Logo on website
Logo on event poster
Logo in program

\$75 Firecracker!

Listing in Mountain Mail ad
Listing on Website
Listing on event poster
Listing in program

\$100 Lucky Lion

Logo in Mountain Mail ad
Logo on website
Logo on event poster
Logo in program

\$50 Paper Lantern

Listing in Mountain Mail ad
Listing on Website
Listing in program

Thank you for your support of arts and culture for youth in Salida!

If you would like to know more about Happy Chinese New Year, Salida! or Salida Creativity Lab and its' programs, please contact Tina Gramann, Artistic Director

tina@salidacreativitylab.com www.salidacreativitylab.com

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